



## INTERNATIONAL REAL ESTATE SOCIETY STRATEGIC PLAN 2014-2018

The Mission of the International Real Estate Society is to be a society that facilitates the communication of, and collaboration in, real estate research and education at a global level and to recognize outstanding service and leadership of its members. We will achieve this by communicating regularly with all sister societies about global activities, hosting and updating the IRES website, supporting emerging societies, fostering global outreach, co-supporting one real estate society meeting each year at which IRES awards will be presented, and providing guidance on best practice approaches for hosting conferences and related functions.

The goals and strategies of IRES to achieve its Mission over the next five years are:

### **Goal 1: Develop an IRES Conference Protocol and Procedures**

#### **Strategies:**

- A. Identify and document IRES-related activities at sister society conferences to establish a protocol.*
- B. Identify specific roles and responsibilities and timelines to action the conference protocol.*

### **Goal 2: Support emerging sister societies.**

#### **Strategies:**

- A. Provide travel funding to expose future conference organizers in emerging societies to other sister society meetings.*
- B. Solicit registration fee waiver/reduction to encourage attendance of leaders of emerging societies at sister society meetings.*

### **Goal 3: Increase the profile of international real estate education.**

#### **Strategies:**

- A. Develop and maintain links for sources of listings of real estate education programs throughout the world.*

### **Goal 4: Outreach to members.**

#### **Strategies:**

- A. Maintain the IRES website as a constantly updated source of information on IRES, its history, its officers, its activities, and its sister societies. Actively solicit postings of sister society meeting announcements on the IRES webpage.*
- B. Set up outcome-driven committees and/or BOD members' responsibilities.*
- C. Discuss all issues with IRES board electronically, on an ongoing basis.*

### **Goal 5: Build institutional relationships.**

#### **Strategies:**

- A. Find ways that industrial representatives can participate more in IRES activities.*

### **Goal 6: Accountability, responsibility, and succession planning.**

#### **Strategies:**

- A. Focus on implementation of the strategic plan with a report on progress made annually to membership after the IRES Board meeting.*
- B. Annually review the constitution, ensure operations are in compliance, and if amendments are needed, ensure these are communicated in advance of the Board meeting to allow voting as listed in the constitution.*